



MEDIA GUIDELINES

Guidelines for Dealing with the Media

In the spirit of the 12 Traditions, we ask you never to use your last name or to show your face in any way, shape or form if you choose to state that you are a member of CLASM. This helps to protect your “anonymity at the level of press, radio, films, television, and all other media,” and your integrity, as well as that of CLA as a whole.

When sharing your “experience, strength, and hope,” please remember to state:

- “My experience is...”
- “In my opinion...,” or
- “I’ve come to believe....”

We want to make it clear to the media/press that the person speaking is a clutterer helping other clutterers and that it is that individual’s opinion and experience in recovery...not necessarily the view of Clutterers Anonymous as a whole.

Thank you for your service today in reaching out to the clutterer who still suffers

Guidelines for Contacting the Media

It is recommended that you contact the CLA World Service Organization (WSO), or an intergroup, before any encounter with the media in order to benefit from their experience.

Please make contact with CLA WSO and/or an intergroup before:

- Seeking coverage of press, radio, or television
- Contacting a newspaper to write an article about CLA
- Contacting a radio or TV station to do a story about CLA, interview members, etc.
- Giving an interview of information about CLA to the press.

When we carry the message of our program to other compulsive clutterers, they may better understand what we have come to know about cluttering and experience the relief that we have found. When we reach out to those who are still suffering, our 12 Traditions state that it is through attraction rather than promotion that we help other clutterers.

If any member has a question regarding what attraction activities are versus promotional activities, please contact an officer of WSO or of an intergroup.

Call: WSO at (866) 402-6685 or CLA East at (866) 800-3881.

Write: CLA WSO, PO Box 91413, Los Angeles, CA 90009.

Email: general@ClutterersAnonymous.org