

CLA WSO BUDGET REVIEW

DECEMBER 2, 2023

About CLA WSO

Clutterers Anonymous World Service Organization, Inc.

(CLA WSO) was incorporated in 2006 as a New Jersey nonprofit corporation.

In 2008 it applied for and was granted federal tax-exempt status and began filing tax returns as a 501(c)(3) non-profit organization. Upon dissolution, no funds may ever be distributed to a for-profit organization or business.

SOURCES OF REVENUE

1. Contributions – from in-person meetings and from individuals
2. Sales & subscriptions – literature & recordings, CLArity quarterly and compilations
3. Registration fees & royalties

Derived from 4 Revenue Centers: CLArity, Literature, Convention, and CLA WSO

ORDINARY OPERATING EXPENSES

1. Printing, postage, graphic design software
2. Website, phone lines, video conferencing fees
3. Accounting software, legal services, email system, transcriptions
4. Part-time help for some specialized services and consultants

see also Treasurer's report

EXCESS PRUDENT RESERVE ("EPR")

1. Beginning in 2016 CLA began producing a profit which after 5 years became substantial
2. In 2021 CLA WSO voted to increase the prudent reserve to 12 months of ordinary expenses.
3. It was also determined at that time that the accrued funds in excess of the prudent reserve would be utilized over this and the next 4 years for outreach and infrastructure needs that would help grow the organization.
4. These funds are now used for the Special Project Expenses shown on the next slide. Most of these are one-time projects for which there is insufficient operating revenue to fund.

SPECIAL PROJECT EXPENSES

1. Graphic Design & publishing costs for Literature collections and CLArity books
2. Translation costs for website software & project management
3. Social media outreach including YouTube videos and Facebook announcements
4. Infrastructure support that eventually will be financed by ordinary revenue

see also Treasurer's report

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MAJOR CHANGES AFFECTING REVENUE OR EXPENSES IN THE LAST THREE YEARS

1. Pandemic effect on in-person meetings and inperson convention
2. Change from self-publishing to Amazon publishing
3. Reminder: the proposed EPR spending was reviewed in detail, planned for, and approved by the Finance Committee. This results in what appears as a loss.

2024 PROPOSED BUDGET

Projected Revenue and Expenses	Total Basic + Special Budget
Revenue	
Total CLArity Revenue	2300
Total Convention Revenue	8200
Total Literature Revenue	3800
Total WSO Revenue	9200
Total Revenue	23,500
Expenditures	
Total CLArity - Expenses	3,400
Total Convention - Expenses	6,800
Total Literature - Expenses	4,900
Total WSO - Expenses	16,450
Total Expenditures	31,550
Net Operating Revenue	(8,050)
Other Resources	
Allocated Funds in Excess of Prudent Reserve	11,450
Total Other Resources	11,450
Net Revenue and Resources	3,400

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SELF-SUPPORTING

Just a reminder. The 7th Tradition states that:

Every CLA group ought to be fully self-supporting, declining outside contributions.

This tradition applies to CLA WSO as well.

DID YOU KNOW? Some CLA accomplishments

2019

- Fall – Co-Sponsoring Groups began

2020

- First Clutter-Free Weekend was held in Florida
- Recordings of 2019 Convention available as mP3s
- Began selling downloads of recovery leaflets & CLArity issues.

2021

- Began developing a comprehensive, long-range vision for our fellowship.
- New website calendar was implemented.
- Explored translation of CLA website into other languages
- Re-published Ten Years of CLArity in easy to obtain version online
- Published CLA Literature Collection in print and digital versions
- A comprehensive review of the Bylaws was begun

2022

- Many YouTube videos highlighting the Tools and other CLA topics were created and featured on the CLA YouTube page.
- The 3rd online Convention was held with hopes of a 2023 F2F
- CLA became included as a resource in the nationwide 211 Community Services Registry

2023

- Began information postings on Facebook
- The first F2F Convention since 2019 was held in Portland
- Published The Next Five Years of CLArity
- Published Is CLA for You? as an e-book
- Literature Assistance Program provides a CLA Literature Collection book to individuals or groups who cannot afford one
- The CLA declutterthon schedule was expanded and enhanced to provide more opportunities for identification and sharing.